

Innovative Packaging and Mechanical Industry

Business Opportunities in Sweden

Industry seminar

Tap into the Scandinavian market and develop your business with Swedish suppliers, customers and partners having traditionally a strong position with quality products and components in Packaging and Mechanical Industry.

Tuesday 12 May, 2009

Venue: The Swedish Embassy, Lange Voorhout 28, The Hague
Contact: Birgitta Slot +31(0)70 331 92 59 info@alcesconsulting.nl

09.30 Registration and coffee

10.00 Welcome and opening remarks

Hans Magnusson, Ambassador of Sweden in the Netherlands

10.10. The investment climate in Sweden

Börje Svanborg, Head of Regional Development, Invest in Sweden Agency

Split into two Parallel Sessions:

Mechanical Industry County of Jämtland

**10.30 Region of Jämtland and Mids cand
Mechanical Industry opportunities**
Calle Suwe. Mids cand
Investment Promotion Manager

11.00 Successful business in Jämtland
Engcon "The noble art of digging"
A success story. MD Stig Engcon

**11.30 A new Dutch establishment
In Jämtland**
Sweden AB. MD Dick Schouten.

12.00 Q & A

Reassembling

12.15 A Swedish Lunch Buffet

13.15 Opportunities for individual meetings

Packaging County of Värmland

Region of Värmland and INVA
Anna Damm, INVA
Investment Promotion Manager

Innovative Consumer driven packaging
Sandra Eriksson, Coordinator
The Packaging Arena, www.packagingarena.com

**Packaging Media Lab - Provides a unique testing
environment for developing new packaging with the
consumer in focus**
Nina Kask, Project Manager

Q & A