



MÖTESPLATS JÄMTLANDS LÄN

NYHETS BREV FRÅN MIDSCAND BUSINESS NETWORK

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Du håller nu i din hand ett Nyhetsbrev från Midscand Business Network. Med detta vill vi på ett enkelt sätt sprida information om vad som händer i projektet och i regionen. Midscand Business Network är ett samarbete mellan Jämtlands läns kommuner för en gemensam näringslivsutveckling i länet. Syftet med samarbetet är att locka utländska eller svenska företag att etablera sig i länet eller investera i redan befintliga företag. Projektet ägs av ALMI Företagspartner i Jämtland AB och finansieras av Länsarbetsnämnden, Länsstyrelsen, kommunerna och EG's regionala fond.

Power Original move manufacturing to Pilgrimstad

PILGRIMSTAD IN JÄMTLAND will be able to boast one of northern Europe's largest shoe factories once the manufacturing of the French snowmobile boot relocates from Strasbourg, France to Sweden. Manufacturing will be located in Pilgrimstad's Industrihus. The company is investing roughly 15 million SEK in Pilgrimstad and according to plans the factory will produce roughly 80 000 pairs of boots during the first year of production.

"This is an exciting establishment indeed, especially when considering that Power Original has a substantial share of the market in Sweden and will now be much more accessible to its market", says Bengt Eriksson, Head of Economic Development in Bräcke municipality. We are naturally delighted that Pilgrimstad was chosen. A



considerable amount of the manufacturing is automatic, so work force costs are but a fraction of total costs. Bengt continues, "This allows us to compete favourably with countries with low wage costs. An establishment in the manufacturing industry

also leads to jobs being available for local subcontractors. We have already seen one positive result, when the company signed a contract with Kappa Mittpac in Bräcke for packing cartons/boxes, and we are certain that this is just the beginning".

The first sixteen employees, employed to work on a three-shift basis in the factory, are currently undergoing training.

This establishment has been implemented in co-operation with Midscand and ISA. Several countries were in the running but the choice fell on Sweden, due to the fact, among other things, that snowmobile tourism is so popular here.

Sources: www.op.se, www.ltz.se
More information about the products is available on www.poweroriginal.com



Establishing work is vigorously being pursued

"**WORK IS CURRENTLY BEING** vigorously pursued", says Jan Roth, Office for Redeployment Services/Östersund's Economic Development. "Several authorities are investigating prospective premises and an interesting issue is naturally accessibility to Mid Sweden University and the area where the Military Technical College was previously located. There are several excellent premises currently available, all situated centrally, which proved to be a pleasant surprise for visitors on observation tours. The premises are also extremely adaptable and can easily be redesigned to suit various enterprises".

Recruiting of staff is currently underway in several of the authorities e.g. The Swedish National Institute of Public Health, The National Social Insurance Office, The Swedish Enforcement Service/Swedish Tax Authority and The Swedish Institute for Transport and Communications Analysis.

"Authorities advertising jobs are really overwhelmed by the tremendous interest shown and

the high skills that are available", says Jan Roth. "Things are progressing and the authorities are eager to assure that the work brought here to Östersund will be satisfactory and permanent."

THE FOLLOWING AUTHORITIES are under establishment in Östersund; The Swedish National Labour Market Administration, The National Social Insurance Office, The Swedish Enforcement Service/Swedish Tax Authority, The Swedish Institute for Transport and Communications Analysis (SIKA) and The Swedish National Institute of Public Health. An institution for correctional care, an expansion of The Swedish National Institute of Public Health and ITPS (Institute for Growth Policy Studies) as well as sections of NUTEK (Swedish Agency for Economic and Regional Growth) are being located in Östersund.

ALMI's (ALMI are oriented towards innovators, new entrepreneurs, as well as small and medium sized companies) Wages Administration has been in place since the beginning of the summer.



An office for Redeployment Services has been established to provide authorities moving here with support and advice regarding issues of e.g. premises, recruiting of staff and skills development. One important assignment is to provide the county's Economic Development with information pertaining to the skills now currently available due to the closing down of the garrison.

On the photo; Jan Roth, Office for Redeployment Services/Östersund's Economic Development. Photo: Gabriella Carlsson

New establishment of a snowmobile factory in Härjedalen

SnoWolverine AB will commence manufacturing of a Swedish snowmobile in Härjedalen during the autumn of 2005.

Chassis manufacturing will be located in Bahcos previous premises in Sveg and final assembly in the municipality's property "Industrihuset" in Lillhärjedalen. If all goes as planned the first models will be available on the market next spring. The company is confident that within a 5-year period they will be employing roughly 50 people.

The company's contacts with and involvement in the snowmobile project "Snow Mobile Centre", as well as the opportunities for co-ordination, helped to focus the choice for establishment on Härjedalen.

"It is absolutely fantastic that a manufacturing company has chosen to establish manufacturing in Härjedalen," says Bengt-Eric Lundborg, Head of Economic Development in Härjedalen. "The manufacturing of a new Swedish snowmobile is in itself of course very exciting, but we are naturally hoping for spin-off effects as a consequence of this initiative".

Sources; www.ltz.se, www.op.se
Press release from SnoWolverine.

New establishments in Strömsund and Sveg

ROUGHLY 30 NEW JOBS are being created at the National Insurance Offices in Strömsund and Sveg.

This is a result of the decision taken by the Swedish Government to outsource the administration of several issues dealing with social insurance benefits to Östersund and Jämtland. Some of the work tasks pertaining to "Aktivitetsstöd", "Statlig fordran" and "Familjeförmåner" (in English roughly "Activity Support for Unemployed", "Government Claims" and "Family Benefits") will now be dealt with in Strömsund and Sveg.

"We are delighted with the decision", says Sofie Olausson, Economic Development Unit in Strömsund. "We feel very positive and excited about these new jobs".

Samsung establishes customer-support services in Sveg



SAMSUNG LAUNCHED ITS new Nordic centre for customer-support services in Sveg on September 1, 2005 and consequently roughly 30 new jobs will be created at Sykes, the call centre commissioned.

"Available staff, highly skilled in languages as well as in our specific field of activities, was the most important reason for the choice falling on Sveg for our new establishment", explained Pär Sveen, Nordic Sales Director at Samsung.

Samsung's customer-support service

centre was previously located in Scotland, but the new establishment in Sweden provides a geographical proximity to the Nordic head office, which is based in Stockholm.

"This facilitates training and generates a closer relationship. The range of products is continually being renewed so accessibility to each other is a positive added value", states Pär Sveen.

Source; Pressrelease from Samsung

Samsung Electronics Co Ltd, Korea is one of the world's largest companies in the field of electronics, with 123 000 employees in fifty countries. The range of products comprises mobile telephones, monitors, hard drives, CD-ROMs, CDs, DVDs, TVs, videos, video cameras, audio equipment, microwave ovens, fridges/freezers, washing machines and printers.

www.samsung.se

Powel ASA acquires Tuben Teknik AB in Jämtland

POWEL ASA, A LEADING PROVIDER of decision-support and operating systems for the power industry and public infrastructure, has agreed to purchase all shares of Tuben Teknik AB, a telecommunications technology company headquartered in Östersund, Sweden. The acquisition immediately strengthens Powel's position in the Nordic region and the global power market.

Tuben Teknik employs 14 people and has its headquarters in Östersund. Tuben Teknik delivers a unique technology platform that

supports metered data collection from telecom customers. One of its primary offerings enables remote meter reading, which helps telecom providers reduce costs and simplify operations.

"Tuben Teknik will be providing Powel with new skills and solutions that are adapted to the future and that will complement Powel's existing systems" says Einar Vaernes, CEO of Powel ASA.

Powel ASA is a company that develops and provides decision support IT systems as well as delivering control and surveillance systems for the power sector and public infrastructure (water and sewage) to ensure safe and reliable power and water. Powel ASA is headquartered in Trondheim and has affiliates in Norway, Sweden, the USA and Canada.

Source; Press release 02-09-2005.