



# Invest in Jamtland Why Jamtland?



Midscand is the regional Promotion Agency that helps foreign and Swedish companies to invest in and start business in the region of Jamtland. Midscand is an organization within the Mid Sweden Chamber of commerce and a regional partner of the Invest in Sweden Agency, ISA, ([www.isa.se](http://www.isa.se)). With local expertise Midscand can assist and advice in the process of starting up new businesses in the region of Jamtland.





# We can provide you with:

- Advice in a new setup, cost estimations for establishing
- Financial solutions, grants, business plan
- Contacts with businesspeople and local authorities
- Potential business partners
- Locations (sites, plants)
- Individual visiting programs

# Cluster in the county

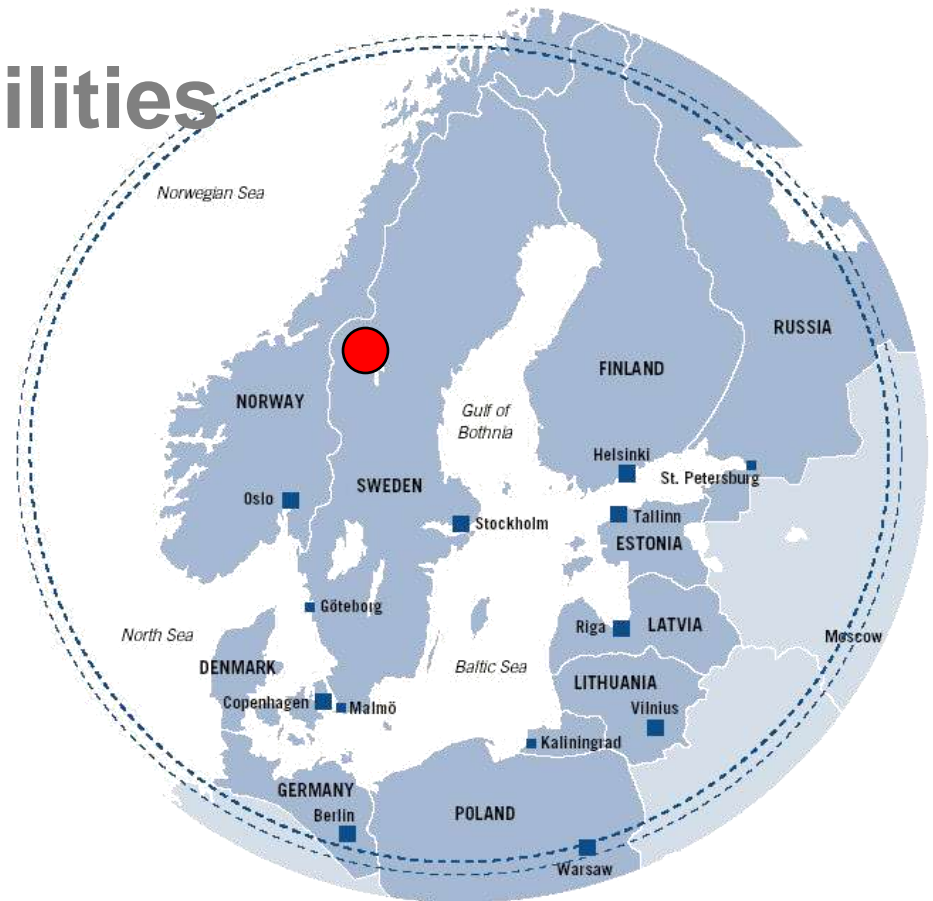
- Contact center/Service center
- Mechanical workshops
- Tourism
- Clean Tech (Wind Power/Bio Energy)





# Business possibilities

- New costumers
- New suppliers
- Merger Acquisitions
- Joint Ventures





# Why Strömsund or Härjedalen

- Great quality of living – Combine Business and living close to nature and outdoor activities.
- Specific Industry clusters
- Stable workforce & Well educated staff
- Government support
- Mid Sweden University
- Mid Sweden Science Park – Peak of Tech Adventure
- Close to Stockholm, Norway and The Baltic region





# Contact center

- Already established Contact Centers in the Region have turned out to be the most profitable ones in Europe.
- Staff costs are reasonable and lower than in the UK, and Norway. The same goes for premises – much more competitive than major cities such as Stockholm. Telecom costs are generally low in Sweden.
- Competence. The industry is well established in the Region, with skilled workers available for both management and production.



- Grants for investment and training are available
- Midscand offers assistance based on actual experience in the Contact Center industry
- Language skills are excellent – English and all Nordic languages, with French, German and Spanish available as well.
- Mid-Sweden University offers the first Graduate Program for Contact Center Management and works closely with Midscand.
- The time zone fits most of Europe for daytime service and the US for night service.



- The quality of life in the area attracts young and well educated people from all over Northern Europe (Sweden, Norway, Finland, Denmark, Iceland and more)
- More than 30 Call Centers have already discovered these advantages – such as *Fujitsu-Siemens, Itella and Scandinavian Airlines. Samsung even moved their location from Scotland to Härjedalen.*



# Tourism Härjedalen

- Unique nature with cross country and down hill skiing.
- Small and big investment- and development opportunities.
- The tourism Industry has a turnover of more than 1.5 Billion Swedish SEK
- Grants for investment and staff training are available
- Activities for both winter and summer
- The area is less than 1 hour flight from Stockholm.



# Tourism Strömsund

- Unique spacious nature for hunting, fishing and excursions
- More distinct seasons than elsewhere
- Wild and clean nature - no resort developments yet
- Activities for both winter and summer
- The area is less than 4 hours from Stockholm.
- The fifth largest municipality by area in Sweden



# Mechanical Industry

- Cluster of mechanical workshops ([www.engcon.se](http://www.engcon.se) [www.mahlers.se](http://www.mahlers.se) [www.gelab.se](http://www.gelab.se) [www.attacus.se](http://www.attacus.se) [www.scfbetong.se](http://www.scfbetong.se) [www.z-group.se](http://www.z-group.se) )
- Strömsund has Sweden's most honored entrepreneur
- Staff costs are reasonable and low, the same goes for premises – much more competitive than major cities such as Stockholm.
- Grants for transportation, investment and training are available





- Trained and dedicated hardworking labor force.
- (Easy to cooperate with partners regarding marketing and purchasing)
- The industry is supported by all officials and local people.



# Bioenergy techniques

- Pilot plant for biofuels is built in Härjedalen together with a Chinese partner
- The investment for a full scale plant is estimated to 3 billion Swedish SEK.
- The plant will form the base for a sustainable society
- Create a climate for cooperation and knowledge between the public and private sector together with the University.



- Continue the development of entrepreneurship in the field of bio energy, scaffolding, plumbing insulation, process technology and automation services.
- Continue to develop the existing well-known international network in the sector of bioenergy
- Grants for transportation, investments and training of the staff is available.
- The industry has a strong support from local, regional and national politicians.



# Wind Power in Strömsund

- Strömsund is pointed out by the Swedish government as one of four wind power centers in Sweden.
- More than 400 wind power plants will be build in the region.
- 16 billion Swedish crones will be invested in this area during the coming ten years
- Strömsund has an unique education for operation and maintenance technicians dedicated to the industry



- People in the area is positive to build the plants as well as the politicians.
- Continue to develop the entrepreneurship in the field of wind power (building infrastructure, services and maintenance, electrical engineering).
- Three hours from Stockholm.



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Wind Power, Mechanical Engineering

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Contact center, Tourism

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