



# Invest in Jamtland Why Jamtland?



# Contact center

- Already established Contact Centers in the Region have turned out to be the most profitable ones in Europe.
- Staff costs are reasonable and lower than in the UK, and Norway. The same goes for premises – much more competitive than major cities such as Stockholm. Telecom costs are generally low in Sweden.
- Competence. The industry is well established in the Region, with skilled workers available for both management and production.



- Grants for investment and training are available
- Midscand offers assistance based on actual experience in the Contact Center industry
- Language skills are excellent – English and all Nordic languages, with French, German and Spanish available as well.
- Mid-Sweden University offers the first Graduate Program for Contact Center Management and works closely with Midscand.
- The time zone fits most of Europe for daytime service and the US for night service.



- The quality of life in the area attracts young and well educated people from all over Northern Europe (Sweden, Norway, Finland, Denmark, Iceland and more)
- More than 30 Call Centers have already discovered these advantages – such as *Fujitsu-Siemens, Itella and Scandinavian Airlines. Samsung even moved their location from Scotland to Härjedalen.*



Midscand is the regional Promotion Agency that helps foreign and Swedish companies to invest in and start business in the region of Jamtland. Midscand is an organization within the Mid Sweden Chamber of commerce and a regional partner of the Invest in Sweden Agency, ISA, ([www.isa.se](http://www.isa.se)). With local expertise Midscand can assist and advice in the process of starting up new businesses in the region of Jamtland.



# Cluster in the county

- Contact center/Service center
- Mechanical workshops
- Tourism
- Clean Tech (Wind Power/Bio Energy)





# We can provide you with:

- Advice in a new setup, cost estimations for establishing
- Financial solutions, grants, business plan
- Contacts with businesspeople and local authorities
- Potential business partners
- Locations (sites, plants)
- Individual visiting programs



# Business possibilities

- New costumers
- New suppliers
- Merger Acquisitions
- Joint Ventures





# Why Strömsund or Härjedalen

- Great quality of living – Combine Business and living close to nature and outdoor activities.
- Specific Industry clusters
- Stable workforce & Well educated staff
- Government support
- Mid Sweden University
- Mid Sweden Science Park – Peak of Tech Adventure
- Close to Stockholm, Norway and The Baltic region





# Contacts and additional information:

Kjell-Åke Pettersson  
Investment Promotion Director  
[Kjell-ake.pettersson@midscand.com](mailto:Kjell-ake.pettersson@midscand.com)  
[www.midscand.com](http://www.midscand.com)  
+46705703341

Wind Power, Mechanical Engineering

Calle Suwe  
Investment Promotion Manager  
[calle.suwe@midscand.com](mailto:calle.suwe@midscand.com)  
[www.midscand.com](http://www.midscand.com)  
+46706806245

Contact center, Tourism

- Midscand services are free of charge.
- Midscand is a Regional Promotion Agency financed by Vattenfall Inlandskraft AB, Kommunförbundet, Länsstyrelsen Jämtlands Län, Strömsund and Härjedalens municipalities.