

The Hague, April 14, 2009

Invitation to a Business Seminar at the Swedish Embassy

Dear Madam/Dear Sir,

The Packaging and Mechanical Industry market sectors are traditionally well-established and strong in Sweden. We would like to offer you the opportunity to exploit this Scandinavian market, and offer Dutch companies new contacts and ideas from Sweden.

We have great pleasure in inviting you to the seminar

**Innovative Packaging and Mechanical Industry
Business Opportunities in Sweden**
on Tuesday May 12, 2009 at 09.30
Venue: The Swedish Embassy, Lange Voorhout 28, The Hague

The objectives of the seminar are to share experience and ideas and to strengthen business contacts between Dutch and Swedish actors within the Packaging sector and the Mechanical Industry.

After a short introduction the seminar is split into two parallel sessions, one about Packaging and another about Mechanical Industry. The sessions will be followed by a buffet and opportunities to individual meetings.

We would be very pleased if you could participate and contribute to the seminar your opinions and experiences. The seminar is free of charge. Please note that participation is limited on a "first come first served" basis.

The programme and a registration form are enclosed. We are looking forward to your registration no later than April 28, 2009. Upon registration you will receive a confirmation letter including directions to the meeting venue.

For more information please contact our representative in the Netherlands:
Birgitta Slot +31(0)70 331 92 59 info@alcesconsulting.nl

We look forward to seeing you on the seminar.
WELCOME - VÄLKOMNA!

Hans Magnusson
Swedish Embassy

Kjell-Åke Pettersson
Jämtland Agency, Midscand

Anna Damm
Invest in Värmland Agency

Enclosed:

1. Programme
2. Registration Form
3. Background information